



Mohawk Finishing Monthly Newsletter

Hi everyone! Thank you for all of the positive feedback that was received on the first newsletter. We hope to keep improving with each edition. This month's newsletter is filled with new happenings. Mohawk Finishing Products has been keeping busy. We are introducing a new product and an exciting new workshop. Also included is the secret to keeping your leather furniture looking and feeling good. We hope that you enjoy this month's newsletter and are looking forward to your feedback. **Contact Us**

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Monthly Feature

Featured Products

Blendal Sticks

We are sure that most everyone will agree that one of the hardest things to do is to match the color and blend a repair so it doesn't show. Well, now we have a product that will make this step in the repair process much easier. Mohawk's newest addition is Blendal Sticks. These are best described as Blendal Powders in a crayon form. Applying color to a fill, white edge or sand thru are just some of the ways you can add or alter color. All you need to do is just draw a line or lines of color and then lightly blend with your finger. If you are happy with your color, lock it in with a light coat of aerosol. If you didn't get the result you were after, just wipe it off and start over with no worry about biting into the surrounding finish.

Blendal Sticks

- Replace color on raw or finished edges
- Easy to use & less mess than powders
- Alter colors on fillers, epoxy, burn-in, fil-stiks
- Add color to glue spot or seam
- Replace color on sand thru
- Blending of light areas
- 12 new colors coming soon & a convenient 24 pack



To view the available colors and the assortment click [here](#)

Some things that you have told us about the Blendal Sticks:

"I'll definitely add this to my Mohawk Touch Up and Repair Kit" - Hixon, TN

"When you showed us how to use it as a glaze line, I was skeptical. But we tried it, and it works. No mess, and we can lacquer it right away." "When are you coming out with NEW Colors?" _ Smithville, TN

"Our repair time is cut in half" - Chattanooga, TN

Leather Cleaning Products

We are also featuring our **LEATHER CLEANER AND LEATHER CLEAN AND RENEW WIPES**, which safely clean and condition various types of leathers. Mohawk Leather Cleaner is a mild water-based cleaner that leaves no film, and keeps leather looking great without harming it. It is a gentle cleaner for all grained, top coated, wax treated, oil treated, and aniline leathers. Also featured this month is our **MICROFIBER CLEANER**. It is a specialized cleaner for microfiber that safely cleans and leaves no film for deterioration. Remember that routine care will help keep the natural beauty and feel of the leather.



LEATHER CLEANER

- Formulated for grained leathers, those with a topcoat, as well as, natural aniline leather
- Will not dry the natural oils in leather like solvent-based cleaners, which lead to premature aging and cracking
- Improper cleaners often leave a film that can deteriorate the finish
- Cleans general soiling as well as water based and protein based stains
- Does not harm the natural beauty and feel of leather
- Easy sponge application



LEATHER CLEAN AND RENEW WIPES

- Great for truck docks and delivery trucks, wipes provide a quick method for touch ups eliminating redeliveries
- Wipes are an easy way to keep showroom pieces looking new
- Handy bucket dispenser



MICROFIBER CLEANER

- Solvent free
- Safely remove dirt, water-based or greasy stains
- Leaves no film

Ordering

You can order the featured products or any of our products by contacting your account representative, customer service or on our web site www.mohawk-finishing.com. To ensure your correct pricing level please be sure to use your account number. Your account number is [ReplaceString Content=Contact:OCNbr].

Technical Tips

[Blendal Sticks](#)

[Leather Cleaner](#)

[Leather Clean and Renew](#)

[Microfiber Cleaner](#)

Customer Website

The Mohawk customer website being featured this month is Weberding's Carving Shop, Inc. at www.weberding.com. If you would like to have your website featured, just let us know - we are always looking! **Contact Us**

Weberding's Carving Shop, Inc. was established in 1942. William Weberding started out in a 10' x 12' building that has grown to a 22,000 square foot facility; where his three sons now each have their own place in the business. The carving shop is involved in projects such as woodcarvings, church furnishings, and even custom made furniture. Celebrities from around the world own Weberding pieces. If you are in the area, their showroom is open Monday thru Saturday. Stop in and have a look. We think they are truly amazing! Go ahead... connect and enjoy!

Let Mohawk Finishing Products Train You

We are excited that you are the first to know about the **Professional Finishing Workshop**. The workshop is so new that it has not even made it to the website. This will be a 2-1/2 day, hands on workshop. The debut workshop will be November 9, 10, 11, 2004 at the Alabama Center for Advanced Woodworking Technology. The instructors will teach you how to make step panels that you will then duplicate. These step panels can be used to show your customers an assortment of different finishes from which they can choose. When you leave, you will be able to confidently recreate the finishes from your training in your own facility. For more

information on the **Professional Finishing Workshop** call your account representative today.

Mohawk's **Wood Workshops** will train you using the most up-to-date techniques offered in the industry for wood touch-up and repair. Our **Leather Workshops** will teach cutting edge techniques for leather care, repairing and reviving worn and damaged leather. To find out more about workshops near you, [click here](#).

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